

# LAURA LÓPEZ SALAZAR

Economist from the Universidad de Costa Rica (UCR), Master in Public Policy from the Universidad Autónoma de Madrid, Spain, and Master in Economic Development from the Institute of Social Studies Erasmus of Rotterdam University, Netherlands.

Organizational strategist, specialist in the design of triple bottom line projects. Focused on the development of programs to strengthen exporting companies, sustainable and inclusive productive transformation initiatives, as well as the development of the export and investment ecosystem. Advocate of inclusion and gender equity as a platform for growth for individuals, companies, and communities.

Prior to her appointment as General Manager, she served as Deputy General Manager of the Costa Rican Foreign Trade Promoter (PROCOMER), the national agency for the promotion of exports and attraction of foreign direct investment.

